



Data Mart Solution



evisions
Professional Services

evisions

Expedite, and improve the validity of, reports for better decision making

Make reporting and dashboarding easier with the Data Mart Solution. The Data Mart is a focused, fully automated ETL and reporting solution. It can be used by Institutional Research Directors, CIOs, or anyone who wants to focus on a specific reporting goal – as it contains only the data necessary to meet that goal. The Data Mart reports against non-transactional data, allowing reports and dashboards to be created quickly.

Benefits of the Evisions Data Mart Solution



Centralizes the data

Takes all of the data relevant to a specific set of questions and pulls it into a single place



Speeds up reporting

Its singular focus lends itself to faster, more efficient reporting



Provides commonality to all reports

All reports will have a common origin, improving validity of the data being reported



Simplifies accessibility

Reduces the number of extra data stores, allowing access to centralized data using a single application



Makes security easier

Its structure makes data easier to secure than in a data warehouse or transactional system



Easier to maintain

Smaller footprint, less overhead, and greater transparency

Implementation & Delivery

Gather requirements

The first step lays the foundation for the implementation and involves gathering all of your reporting requirements. Evisions will spend considerable time working with you to ensure your reporting needs are well thought out and documented.

Technology selection

The technology needed to implement the data mart is determined by working with your IT staff. Evisions builds the data mart using industry accepted design techniques on your equipment.

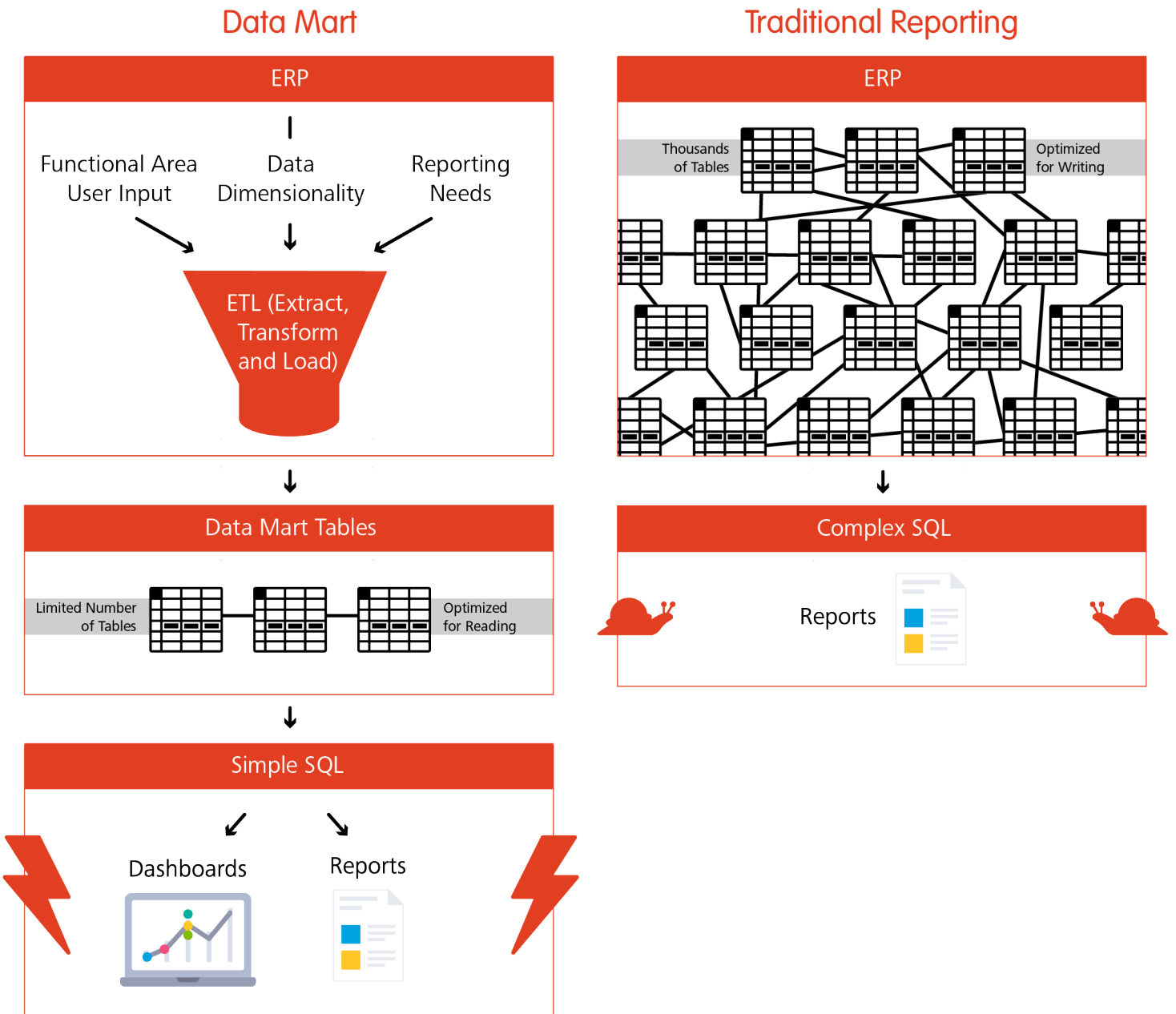
Data transformation

The Evisions development team works hand-in-hand with you on the transformation of data. This ensures that those transformations, along with any other calculations, meet the design standards established at the beginning of the project and that there are no flaws in the design itself. *(Usually, there are several reports that are part of the data mart. These are produced once the data mart has the required structure and data in place to generate them.)*

Validation

The last step is the validation of the reports. Once this is completed the data mart is turned over to you, along with full documentation on the entire implementation process to help you successfully use, update, and maintain it.

Data Mart Reporting vs. Traditional Reporting



About Evisions Professional Services

Evisions Professional Services will help you reach and maximize your institution's administrative goals and objectives. They address all your processes, people, and needs, then tailor their approach to those goals and objectives. Whether it's through consulting, development, or training, Professional Services will help you get the most out of your Evisions experience.

What customers are saying about Professional Services



"The transformative power of our data mart has made information accessible to research. They are able to create visualizations that shine lights on areas of success and areas needing enhancements. We would not have been able to take this huge step forward without the assistance of Evisions."

Fred Rocha

*IT Applications Support Manager
North Orange County Community College District*



"SMU recognized an opportunity to improve applicant conversion and student retention with better analytics. With the help of Evisions Professional Services, we quickly implemented a solution that made a significant and immediate impact. Evisions provided effective design concepts, easy-to-use dynamic dashboards, and user training to help us make the most of our investment. Using analytics to inform decision making has helped SMU evolve."

Blair Simmons

*Director, Information Technology Services
Samuel Merritt University*



"The data mart doesn't just serve as a central place where everyone can report off the same data. It's a powerful tool that allows researchers to share knowledge and strengths across the district, effectively increasing the size of the research team and making the district better."

Victor Manchik

*Senior Research and Planning Analyst
Fullerton College*

To see how Professional Services
can help your organization
work better, please visit
www.evisions.com/services

